

BLACKXCHANGE.NET™

YOUR SEARCH ENGINE OF THE BLACK COMMUNITY

Banner Rates One Sheet

| Top Banner | 1/Mo | 6/Mo | 1/Yr |
|-------------------|------|-------|-------|
| Member Rates | \$69 | \$354 | \$588 |
| Non-Member Rates | \$79 | \$414 | \$708 |
| W-728px / H-90px | | | |
| Left Banner | 1/Mo | 6/Mo | 1/Yr |
| Member Rates | \$59 | \$294 | \$468 |
| Non-Member Rates | \$69 | \$354 | \$588 |
| W-120px / H-600px | | | |
| Right Banner | 1/Mo | 6/Mo | 1/Yr |
| Member Rates | \$59 | \$294 | \$468 |
| Non-Member Rates | \$69 | \$354 | \$588 |
| W-120px / H-600px | | | |
| Bottom Banner | 1/Mo | 6/Mo | 1/Yr |
| Member Rates | \$39 | \$174 | \$228 |
| Non-Member Rates | \$49 | \$234 | \$348 |
| W-728px / H-90px | | | |
| Center Banner | 1/Mo | 6/Mo | 1/Yr |
| Member Rates | \$69 | \$354 | \$588 |
| Non-Member Rates | \$79 | \$414 | \$708 |
| W-336px / H-280px | | | |

Flash Banner (.swf)

- File size must be under 300kb
- Must have correct URL Link
- File must be in .swf format (we will not accept raw flash formats)
- File must be correct size for banner location "see sizes below" (smaller or larger files will not be accepted)

.JPEG, .GIF, .BMP Format

- File size must be under 100kb
- Banner must be in RGB format (Red Green Blue)
- This format is use for web or TV production. CMYK format is used for print press.
CMYK format will not be displayed on web browsers. If you have a designer please make sure they are providing you the artwork in RGB format.
- Full URL Link must be provided ex. [Http://www.overcolor.com](http://www.overcolor.com) or [Https://www.overcolor.com](https://www.overcolor.com)
- File must be correct size for banner location "see sizes below" (smaller or larger files will not be accepted)

Fees

- \$75/hr (\$50/hr members only) charge for banner creation (customer receives a raw copy for other uses)
- \$15 charge for CMYK to RGB conversion (we will not be responsible for color matches)
- \$10 charge for banner updates or corrections
- \$10 charge for banner relocation (left to right or right to left)
for (top to bottom or bottom to top) please review current rate sheet for new location

Please make all payments to: BlackXchange.net We accept Visa, MasterCard and Discovery Card